

A DAY TO REMEMBER
5TH ANNUAL
VOLLEYBALL TOURNAMENT
& FAMILY FESTIVAL
OCTOBER 11, 2008
IN MEMORY OF WILLIAM H MUSSER

SPONSORSHIP INFORMATION





Capt'n Bill's Backyard Grill

Dear Friends,

Alzheimer's disease statistics are soaring with each passing year. Nearly one in ten people over the age of 65 have Alzheimer's disease. Most of us have direct contact with or know someone who has been stricken by this horrific disease. Sadly, in October of 2003, Mr. Bill Musser lost his battle with Alzheimer's. It is in Capt'n Bill's honor and memory that the fifth annual "A Day to Remember" Volleyball Tournament and Family Festival will be held on Saturday, October 11, 2008 at Capt'n Bill's Backyard Grill. "A Day to Remember" will benefit the Eastern North Carolina Alzheimer's Association. Researchers have made great strides in fighting this disease but Alzheimer's disease is still the fourth leading cause of death and the third most expensive disease in the United States. More can be done to win the battle against this devastating disease.

Our event this year promises something for everyone! In addition to the volleyball tournament there will be a festival to include pony rides, petting zoo, clowns, inflatables, healthcare information, sponsorship tables, kids' games, face painting and much more. The volleyball tournament offers divisions for all skill levels and each participant will receive a goody bag and event t-shirt. A Chinese auction and prize raffle will also be held. It will be a day of fun that families can come out and make some wonderful memories together.

With the help of our sponsors, supporters and volunteer staff our event has grown tremendously in the past four years, almost doubling the amount of funds raised from the year before. In 2004, A Day to Remember raised \$11,000 in its first year, 2005 raised \$30,000 and 2006 a wonderful \$47,000. The 2007 "A Day to Remember" raised \$85,000 for Alzheimer's disease research, caregiver training, patient services and awareness right here in New Hanover county. Can we count on your support for this year's event? Our goal for the 2008 "A Day to Remember" is to raise \$100,000 as well as the immeasurable amount of awareness for Alzheimer's disease. With the momentum that has been created from the previous years and the dedication of this community, we truly believe this goal is attainable.

Please find enclosed sponsorship information to review as well as necessary paperwork to become part of our "A Day to Remember" team. In addition to sponsorships, there is a need for volunteers, prize donations for the raffle, Chinese auction items, team prizes and goody bag items. If you are able to help in any of these areas, it would be greatly appreciated. If you have any questions about the event, please feel free to call us directly at (910) 762-0173. By helping with this wonderful event, you may someday help an Alzheimer's patient have one more "Day to Remember."

Sincerely,

Erin S Musser

Erin Musser
Owner, Capt'n Bill's

Debby Shaw

Debby Shaw
Program Director, Capt'n Bill's

A DAY TO REMEMBER 2008 SPONSORSHIP INFORMATION

PLATINUM SPONSOR - \$1,000 AND UP

The platinum sponsor will receive the following:

- Designation as Platinum Sponsor on all registration forms.
- Platinum Sponsor logo printed prominently on event t-shirts and on all print material.
- Promotion on the Capt'n Bill's website on the A Day to Remember page with your company logo and link to your website.
- Sponsor may display their corporate banner at the volleyball court location for the entire month of October. Banner needs to be 3x5 in size and provided by the sponsor.
- Sponsor is encouraged to display promotional materials at the October 11 event. An estimated 2,000 people are expected to attend.
- Sponsor is encouraged to provide promotional items for the participants goodie bags. A total of 200 goodie bags will be provided.
- Platinum Sponsor will receive a volleyball court in which they sponsor for the day. These will be given on a first come, first served basis. Up to 10 courts can be sponsored. Sponsors are encouraged to provide promotional items at courtside for the participating players. Suggestions include bottled water, granola bars, t-shirts or any items with your company logo.
- Acknowledgement of sponsorship with a plaque for your business.
- One team of 4-6 players to participate in the volleyball tournament.
- 4 event t-shirts.
- Access to the sponsor tent the day of the event to enjoy refreshments and watch the festivities.

GOLD SPONSOR - \$500 AND UP

The gold sponsor will receive the following:

- Designation as Gold Sponsor on all registration forms.
- Gold Sponsor listing in text printed prominently on event t-shirts and on all print material.
- Promotion on the Capt'n Bill's website on the A Day to Remember page with your company listing and link to your website.
- Sponsor may display their corporate banner at the volleyball court location for the entire month of October. Banner needs to be 3x5 in size and provided by the sponsor.
- Sponsor is encouraged to display promotional materials at the October 11 event. An estimated 2,000 people are expected to attend.
- Sponsor is encouraged to provide promotional items for the participants goodie bags. A total of 200 goodie bags will be provided.
- Acknowledgement of sponsorship with a plaque for your business.
- One team of 4-6 players to participate in the volleyball tournament.
- 4 event t-shirts.

SILVER SPONSOR - \$350 AND UP

The silver sponsor will receive the following:

- Designation as Silver Sponsor on all registration forms.
- Silver Sponsor listing in text on all print material.
- Promotion on the Capt'n Bill's website on the A Day to Remember page with a listing in text.
- Sponsor may display their corporate banner at the volleyball court location for the entire month of October. Banner needs to be 3x5 in size and provided by the sponsor.
- Sponsor is encouraged to display promotional materials at the October 11 event. An estimated 2,000 people are expected to attend.
- Sponsor is encouraged to provide promotional items for the participants goodie bags. A total of 22 goodie bags will be provided.
- Acknowledgement of sponsorship with a certificate or recognition for your business.
- 2 event t-shirts.

BRONZE SPONSOR - \$200 AND UP

The bronze sponsor will receive the following:

- Designation as Bronze Sponsor on all registration forms.
- Bronze Sponsor listing in text on all print material.
- Promotion on the Capt'n Bill's website on the A Day to Remember page with a listing in text.
- Acknowledgement of sponsorship with a certificate of recognition for your business.
- 1 event t-shirt.

IN KIND DONOR - VALUE OF \$200 - \$1,000

In kind donors receive the equivalent benefits to the above categories based on the value of the donation.

SPONSORSHIP TABLE - \$100

Sponsor may display promotional materials and information at the October 11 event. An estimated 2,000 people are expected to attend. The table and sponsorship sign will be provided. It is encouraged that your table have information about your company as well as giveaways, promotional items or handouts.



Department of the Treasury
Internal Revenue Service

MEMPHIS, TN 37501

In reply refer to: 4916520242
Mar. 17, 1992 LTR 858C
56-1501117 9112 10 000
04414

ALZHEIMERS DISEASE & RELATED
EASTERN NORTH CAROLINA CHAPTER
400 OBERLIN RD STE 208
RALEIGH NC 27605-1351

RECEIVED MAR 24 1992

Taxpayer Identification Number: 56-1501117 501(c)(3)#(GEN) 9334
Tax Period(s): Dec. 31, 1991
Form: 940

Dear Taxpayer:

You are not required to file Form 940 because you have been determined to be an exempt organization under section 501(c)(3) of the Internal Revenue Code; therefore, you are exempt from paying Federal unemployment tax. Please destroy any Form 940 returns you may have received. Do not make tax deposits for Federal unemployment tax.

We will send you a refund for your payments for the current year. You may request refunds for payments made in previous years by filling a Form 843 claim. You must file a claim for refund within three years from the return date, or within two years from the date you paid the tax, whichever is later.

If you have questions about this letter, please write us at the address shown above. If you prefer, you may call the IRS telephone number listed in your local directory. An employee there may be able to help you, but this office is most familiar with your case.

Whenever you write, please include your telephone number in the spaces below and the hours you can be reached. Also include a copy of this letter. Keep a copy of this letter for your records.

Telephone Number (919) 832-3732 Hours 9:00 AM - 5:00 PM

